

**Sherman Oaks  
Neighborhood Council**

CITY OF LOS ANGELES  
CALIFORNIA



**Outreach Committee**

Kylee Peña, Co-Chair  
Brett Collier, Co-Chair  
Jeffrey Hartsough  
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**Sherman Oaks  
Neighborhood Council**

**Outreach Committee Meeting Agenda:  
April 16, 2024 6:30PM**

**Virtual Meeting**

To access this Virtual Meeting on the Zoom Platform:

<https://us02web.zoom.us/j/83623154607>

Via Telephone: Dial 1-833-548-0282, Enter Webinar ID **836 2315 4607** and **Press #**

Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

Making Public Comments During This Virtual Meeting: When prompted by the Presiding Officer, press "Raise Hand" (if on Zoom) or \*9 (if on a telephone) to indicate a desire to address the committee. If you are on Zoom, you will see a timer graphic indicating your time remaining to speak. If you are on a telephone, you will be told when 10 seconds remain in your allotted time. Public comment for this meeting will be heard during each eligible agenda item

SB 411 Updates: In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.\*

(See the final page of this agenda for relevant text of 54953.8)

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

**Agenda Note:** All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

## AGENDA

1. **Welcome, Call to Order, and Roll Call**
2. **Administrative Motions**
  - a. Approval of March minutes
3. **Chair Report** (5 minutes): *Brett Collier, Chair*
4. **Public Official Comment** (2 minutes each): *Comments by public officials*
5. **General Public Comment by Community Stakeholders** (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction*
6. **Tree Adoption and Concert in the Park recap**
7. **Summer Movie Series updates**
  - a. Postcards printed and need to be distributed at schools. How many per school, and which schools?
  - b. CD4 is covering movie licensing fees.
  - c. Ordering giveaway items, pick which:
    - 1) SONC Dog Waste Bags + dispenser (\$1.50/thousand)
    - 2) SONC frisbees (\$1/thousand)
    - 3) SONC flashlights (previously ordered)
  - d. Additional discussion
8. **SONC Outreach Package for Council Members**
  - a. Working to make a small digital and physical kit for council members with items like postcards, resource guide, links/QR codes to key resources, and elevator pitch language. Meant to be stored in car or easily carried/accessed for SONC representation and evangelism
  - b. In your tenures with SONC, what items would be helpful to you?
  - c. Additional discussion
9. **Meet Your Neighbor events collaboration with Human Services**
  - a. Outreach will take the lead on Meet Your Neighbor with Kylee as point of contact.
  - b. Board representation: Brett (2-R), Jeffrey (2-CI), Lindsay (6-R), Kylee (4-R), David (4-CI), Neal (7-B)
  - c. Open questions:
    - 1) Can we host the first one targeting either Area 2 or Area 4 since we have 2 committee members each in those areas, and use it as a learning opportunity?
    - 2) Is blending areas going to work for a “meet your neighbor” event since some areas are quite big?
    - 3) Can we host in locations that are relevant or educational as resources to the community? For example, host a reception outside the rec center to emphasize the availability of affordable community classes?

- d. We can do some key things to increase the “production value” of the event while keeping costs lower, like some well-designed signs and a signature SONC mocktail or an ice cream social.

## **10. Outreach Committee Member Announcements**

## **11. Adjournment**

### **The Americans With Disabilities Act**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

### **Public Access of Records**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email the SONC Secretary: [stacey.segarrabohlinger.sonc@gmail.com](mailto:stacey.segarrabohlinger.sonc@gmail.com).

### **Public Posting of Agendas**

Neighborhood Council agendas are posted for public review as follows:

- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org)
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>.

### **Notice to Paid Representatives**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).

### **Reconsideration and Grievance Process**

For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org).

### **SB 411 Updates**

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body’s control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section

54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

