

**Committee Members:**

Harold Shapiro - Chair  
 Kira Durbin  
 Jeffrey Hartsough  
 Lindsay Imber  
 Caden Kang  
 Neal Roden

CITY OF LOS ANGELES  
 CALIFORNIA



SHERMAN OAKS  
 NEIGHBORHOOD COUNCIL

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OR CONTACT:  
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 Neighborhood Empowerment  
 linked through our website  
 under "Resources"

**Sherman Oaks  
 Neighborhood Council  
 Outreach Committee  
 Regular Meeting Agenda  
 Tuesday, January 17th, 2023  
 7:00 p.m.**

**Virtual Meeting**

**To access this Virtual Meeting on the Zoom Platform:**

**Webinar ID: 836 2315 4607**

**Cut and Paste: <https://us02web.zoom.us/j/83623154607>**

**Telephone: 1-669-900-6833, enter 836 2315 4607 #**

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

## AGENDA

1. **Welcome, Call to Order and Roll Call** Harold Shapiro
  - a. Welcome, Call to Order and Introductions
  - b. Roll Call, establishment of quorum
2. **Administrative Motions:**
  - a. Approval of Prior Meeting Minutes - roll call vote
    - i. [November 15th, 2022](#)
3. **Public Official Comment: 2 minutes each** *Comments by public officials in attendance*
4. **2023 Homeless Count** - guest speaker - Amanda Szydlowski - Community Relations Supervisor, Los Angeles Homeless Services Authority (LAHSA)
5. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
6. **Chair Report: 10 minutes**, Harold Shapiro
  - a. Outreach committee roster update
7. **Project Updates & Discussion (20 minutes)** *Please see supporting documentation. 2 minute Public Comment will be permitted for each sub-agendized item.*
  - a. 2023 Neighborhood Council Elections
    - cost analysis for using walking man/manual mailbox distribution method in Areas 1, 2, 4 & 6. - Jeffrey Hartsough
    - Do we utilize existing [Election Tri-fold](#) document previously created or develop new materials?
    - Creation of new video promos for website, social media platforms & YouTube.com - any volunteers?
    - Outreach committee members attendance at other SONC Committee meetings/or who are already on other committees - getting agenda time to promote elections and inform attendees of key [Region 4 election dates](#).
  - b. Utility Box Painting/Design - Current status. [Approved artwork](#)
  - c. Light pole banners project to promote SONC & its 20th anniversary - Harold Shapiro. Discussion on whether to proceed with 2024 pole requests.
  - d. SONC website status Social Media Platform and Ziff Flyer - Monthly Metrics. Subscriber status. Are public submissions via website being received (via new Contacts dashboard and email), responded to or routed for follow up? Article suggestions for February Ziff Flyer.
9. **New Business: (5 minutes)** *(Public Comment will be accepted for each item discussed.)*
  - a. Items for consideration for next/future meeting Agenda(s)

**10. Announcements** on items within the SONC Outreach Committee's jurisdiction

- a. The next SONC Outreach Committee Meeting is **Tuesday February 21, 2023**, 7pm
- b. Sherman Oaks Homeowners Association (SOHA) meeting **Wednesday January 18th at 7:15 PM** - can someone from SONC attend and promote SONC? They meet via Zoom and they are conducting the meeting live at the East Valley Adult Center also.
- c. [The Valley of Change](#) - Feed Our Friend In Need event is conducted the **2nd Saturday of each Month**

**11. Adjournment**

**THE AMERICAN WITH DISABILITIES ACT**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

**PUBLIC ACCESS OF RECORDS**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: stacey.segarra.bohlinger.sonc@gmail.com.

**PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows:

- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org)
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

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**RECONSIDERATION AND GRIEVANCE PROCESS**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org)